



Redwood Heights Elementary School PTA

REACH NEW HEIGHTS FALL GIVING CAMPAIGN 2020-2021

FUNDRAISING FACTS

RHS will spend \$800 per child during the school year. **\$800**



NO minimum donation
Donations of any amount are welcomed and appreciated.

100% Goal for RHS family participation

Reach New Heights Giving Campaign aims to raise \$70,000 through one-time and monthly donations.



Category	Details	Spend	Percent
Enrichment Programs: Art, Library and Gardening	Arts and Maker Space Program (salary and studio supplies), Library (salary and supplies), Garden (salary and supplies), and enrichment scholarships.	\$145,500	53%
School and Teacher support & Administrative	Two Small Group Specialists, HUGS Counselor, Office Assistant, Technology Fees, Teacher & admin supplies, emergency preparedness	\$99,500	36%
PTA Operations & Fundraising	PTA membership dues, operations fees, hospitality, fundraising expenses	\$29,000	11%
Total Expenses Budgeted (2020-2021 School Year)		\$274,000	100%

Why Donate?

SUPPORT OUR ART & GARDEN INTEGRATION Art & Garden are what helps make our school special. Both programs are funded almost entirely by the PTA fundraising.

BOOST TEACHER IMPACT Small Group Specialists, Professional Development, Technology and funds for supplies and help our teachers deliver the best education.

WITHOUT YOUR SUPPORT, WE RISK LOSING OUR MUCH-LOVED ART & GARDEN INTEGRATION PROGRAMS!



GET READY.... Campaign runs from Tuesday, Sept. 8th – 27th

During the 3 week campaign, everyone who donates \$25 or more will earn a raffle entry:

- (2) Emergency Supply Kits for Four (\$175 value)
- Mercantile & Co. Wine \$150 Gift Certificate
- Patrick Cress Wine Virtual Wine Tasting event + 6 bottles of wine
- Newly designed 2020 RHS Swag

Every monthly donation sign-up gets a free RHS Car magnet! (12 months recurring)

- \$15 or more/mo. gets a free RHS face mask!
- \$50 or more/mo. gets a free RHS T-Shirt!
- \$100 or more/mo. gets a free RHS Zip-up Hoodie!
- If a class raises \$5000 or more, the teacher gets a zip-up hoodie too!



See Konstella message for more info & [CLICK HERE](#) to give!