



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

Oakland Unified School District and Alameda County District Attorney

PARENT ALERT

FBI names the Bay Area a high-intensity child sex trafficking area.

Help Protect Oakland Kids from Sexual Exploitation.

Important Facts that Teens Should Know

- Sexual predators or “Pimps” are looking for children and teens around schools, malls, parks, buses/BART, foster homes, and on social media (Facebook, Snapchat, Instagram, etc).
- Pimps often look for children as young as 12 years old.
- Within 48 hours of running away from home, kids are likely to be approached by a pimp.
- Pimps recruit through offers of shelter, gifts, love and affection, and protection. This might appear as a dating relationship and/or new clothing and apparel, manicures and pedicures, cell phones and tattoos.
- 6 in 10 kids forced into sex trafficking said they just needed a place to stay.
- Many young girls are impregnated by their pimp, forging blood ties that are difficult to escape.
- Those who attempt to escape from their pimp are threatened with violence, beaten, or even killed.

Teach Your Children and Teens

- Avoid being alone in the streets, especially after dark. Always travel with a trusted friend.
- Do not get into a car or truck of a stranger or acquaintance who offers gifts, drugs/alcohol, or dates. Report the day, time, and description of the person and vehicle to your school security officer or principal immediately.
- Ask for help if there are problems at home or at school. Talk to a parent or family member, school counselor, teacher, mentor or trusted friend.

How to Get Help for Your Child or Another Child

- **Call 911** for immediate danger; also contact your child’s **OUSD school principal**, nurse, health center, counselor or school police/security officer.
- **Crisis Support Services 800-309-2131** for family and teen problems.
- **BAWAR Crisis Hotline 510-845-7273** for children who may be sexually exploited.
- **National Human Trafficking Resource Center 888-373-7888** or text **BeFree (233-733)** to report human trafficking.

To Learn More about Child Sex Trafficking in Oakland:

- Go to the **Alameda County DA’s, Human Exploitation and Trafficking (H.E.A.T.) Watch** website at **HEAT-Watch.org**.