

**Platform Goals:**

- Provide regular feedback to teachers/leaders
- Align feedback to our vision for effective teaching/leading
- Provide teachers/leaders with a personalized growth experience based on individual areas of strength and areas for growth
- Support teachers/leaders to the coaching & resources necessary to grow practice
- Create reports to monitor workflow and gather data on practice

Scoring Levels:

- 0=Proposal does not address this need
- 1=Proposal inadequately addresses this need
- 2=Proposal somewhat addresses this need
- 3=Proposal fully addresses this need

<b>CORE PLATFORM NEEDS</b>			
<b>Excellent User Experience</b>			
<ul style="list-style-type: none"> <li>● The platform user-friendly and easy to navigate</li> <li>● The homepage provide the user with a clear and easy update on progress and workflow</li> <li>● The platform allow for scheduling and syncing with Google calendar</li> <li>● The user has access to past evaluations , observations, and data at any given time</li> <li>● Security features including user specific password protection.</li> </ul>			
<b>Learning Platform</b>			
<ul style="list-style-type: none"> <li>● The platform clearly tracks next steps for teachers based on classroom observation feedback</li> <li>● The platform provide learners with a snapshot of their growth and development</li> <li>● Learners and observers can upload additional artifacts</li> <li>● The platform allows for multiple frameworks</li> </ul>			

<b>Observer Experience</b>			
<ul style="list-style-type: none"> <li>• The platform allows for observation scripting</li> <li>• The platform allows for ease in tagging classroom observations</li> <li>• The platform allows for alternatives to scripting (i.e. video, attached Google Docs, PDFs)</li> <li>• The platform allows for the creation of different types of forms for different purposes</li> </ul>			
<b>In-app Reporting (Overall)</b>			
<ul style="list-style-type: none"> <li>• The reports provide information on strengths and areas for growth in a way that can support growth &amp; development</li> <li>• The reports have clear, distinct purposes</li> <li>• The reporting features are easy to use</li> <li>• Data from the reports can be easily exported</li> <li>• The reports provide information on completion for a set caseload, and can roll up from school level to network level to district level</li> <li>• The reports are flexible and/or custom reports can be created</li> <li>• There is an API or other tool for exporting data</li> </ul>			
<b>Customer Service</b>			
<ul style="list-style-type: none"> <li>• There a robust resource help center (including resources)</li> <li>• There an on demand customer service center or help line</li> <li>• There is the ability to customize forms and categories to match the needs of the Oakland system</li> </ul>			

<ul style="list-style-type: none"> <li>• There is ongoing support to refine and develop the system to match Oakland's needs</li> <li>• There is support for ongoing setup, including creating accounts</li> </ul>			
<b>Cost</b>			
<ul style="list-style-type: none"> <li>• Competitive Cost</li> </ul>			